

Every Church Needs a Great Website

1. Your domain name is your address on the information highway. This is where people can find you. If you're going to be a light on a hill, please let people know where you are.
2. Most newcomers research your church online before attending your church. Does your site represent your church? Is it something that was put up in haste without planning or thought. Does the design look professional? Google your church and see what comes up?
3. Your website can help people know more about God. It can be good Christian Education.
4. Your website helps get information out about your church, your mission and your goals
5. Your website can help get God's word out to the world.
6. Your website can assist in collecting tithes and offerings. Many young people make their contributions online. Some churches have reported that their offerings increased when they implemented online giving through their site.
7. Your website can document your history and tell your story.
8. Your website can keep your congregation informed and engaged. For example, a picture gallery with captions can help members to know each other.
9. Your website should be attached to Facebook, Twitter, or some type of Social Media. Social Media drives traffic to your site.
10. Facebook should not be your only presence on the web. You don't own or control Facebook. Facebook algorithms and procedures change constantly. Also your target audience may not be on Facebook.

If you're going to be "pointing souls to Calvary", make sure you have the tools and technology to light the path.

"How you do anything is how you do everything...is your church just doing anything?"

Let all things be done in decency and in order"

1 Corinthians 14:40

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